

TOOTH TALK

THE NEWSLETTER THAT FILLS YOU IN!

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OFFICE HOURS:

Monday:	By appt. only
Tuesday:	8:00 a.m.-5:00 p.m.
Wednesday:	8:00 a.m.-5:00 p.m.
Thursday:	8:00 a.m.-5:00 p.m.
Friday:	8:00 a.m.-5:00 p.m.
Closed 1:00 to 2:00 p.m. for Lunch	

OUT OF THE DOCTOR'S MOUTH

All-Ceramic 3M LAVA™ Crowns Take Esthetics to a New Level

We are excited to offer the cutting edge in restorative dentistry: the all-ceramic 3M Lava™ crown.



All-Ceramic Lava™ Crown

The aim of a dentist in restoring a compromised tooth with a crown is to protect the remaining tooth structure with the most strong, durable and realistic-looking material possible. The Lava™ system is the first all-ceramic alternative producing these results.

Traditional porcelain-fused-to-metal crowns (PFMs) result in a less-than-perfect esthetic result with grayness apparent at the gumline. Captek™ advanced crown technology by fusing the porcelain to an ad-

vanced gold material providing a strong and durable crown that has a more realistic tooth color and looks more natural at the gumline.

The Lava™ system takes restorative technology a step further using the ultimate all-ceramic material, zirconium. This material offers strength characteristics that rival metal ceramics with the translucency and color of a natural tooth.



Gray Margins Eliminated

The Lava™ all-ceramic system is an innovative CAD/CAM technology for all-ceramic crowns and bridges on a zirconium oxide base. The esthetics and biocompatibility of Lava™ restorations represent the

optimum in all-ceramic systems.

Preparations require removal of less tooth structure, and cementation can be accomplished using proven conventional techniques. Lava™ all-ceramic systems provides one of the most durable and esthetic all-ceramic restorations available today. Positives include:

- * Excellent esthetics and translucency
- * Outstanding marginal fit
- * Superior strength of Zirconium
- * High fracture resistance
- * Preparation similar to porcelain-fused-to-metal crowns

To find out more about the Lava™ system talk to us and pick up a brochure at the office or visit the web site:

3mespe.com/labproducts.

IT'S SMART TO FLOSS DAILY

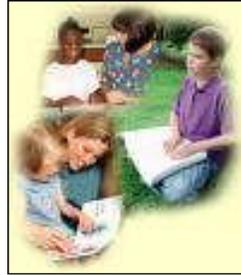
Prevention Magazine (November 2005) reports that in a study of 100 pairs of twins, Swedish and American researchers found that those who had lost many teeth because of gum disease were four times more likely to develop Alzheimer's. Bacteria from the mouth may cause chronic inflammation, which could impede blood flow to the brain.



**We Donate \$1.00
to the
*Literacy
Connection*
for each
Cleaning Visit
You Make!**

THE LITERACY CONNECTION

Become a Volunteer Classroom Helper!



Picture Yourself Here!

The Literacy Connection Program of the Volunteer Center of Sonoma County is a non-profit organization that recruits and prepares volunteers to be academic helpers in classrooms

where teachers have asked for help.

Summer school provides an excellent opportunity for a volunteer to try out the role of academic helper, mentoring a child one-on-one to experience success in the classroom. Schools in Santa Rosa, Roseland, Wright and other districts need your help now, and the opportunity is available to all ages who want to help. Programs include:

📖 Teen Tutoring. For high school students to work in an after-school program helping younger

students and to earn community service hours.

📖 Service Learning. Open to high school and college-aged students to earn class credit with teacher involvement.

📖 Adult. Adults working one-on-one with students in K-12th grades.

For more information, call Barbara Fisher, Literacy Coordinator, at (707) 573-3399, Ext. 122 (if you are over 55 ask about the RSVP program), or visit the Literacy Connection web site at: www.volunteercenter.now.

CANCELLATION POLICY

We Reserve Appointments Especially for You!

Appointments at our office are held open and reserved especially for you. As a courtesy to our patients, in addition to mailing recall reminders, we call each scheduled patient 48 hours and again at 24 hours prior to the appointment to confirm.

**Appointments Broken Without Sufficient Notice
Prevent Us From Treating Other Patients In Need**

If you are unable to make an appointment you have scheduled with us, please notify us at least 48 hours in advance. We would be happy to reschedule the appointment at a more convenient time. We appreciate your cooperation with this policy and look forward to continuing to meet your dental health needs.

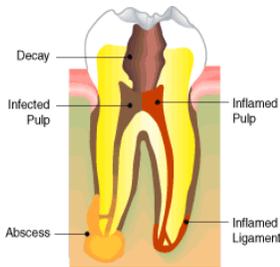
CARECREDIT FINANCING PLAN

Are you putting off needed dental treatment because of lack of financing? We are now offering **CareCredit**, a California Dental Association endorsed program, to assist our patients in financing their treatment plans. The program offers flexible and reasonable financing options, including no-interest and extended-payment plans, the credit decision only takes a few minutes and there are no annual fees or prepayment penalties. For more information on this financing option talk to Anita in the front office.

THE ROOT OF THE PROBLEM

Root-canal therapy (also referred to as endodontics) is the process by which a dentist treats the inner aspects of a tooth known as the “pulp tissue”, which contains the nerve of a tooth. **Figure 1** illustrates that when the nerve of a tooth becomes infected, the body initiates an inflammatory reaction. Because the nerve is “encased” within the tooth structure, the body’s defense mechanisms cannot combat the inflammation as effectively, and pain,

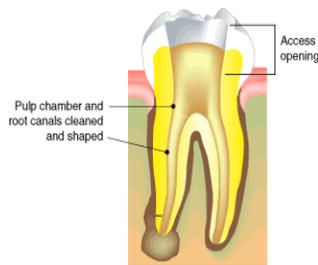
Figure 1



swelling, abscess and eventual nerve death can result. Root-canal treat-

ment is required to remove the dead or dying nerve and by-products of the inflammation to ensure that the tissues surrounding the tooth’s root remain healthy despite the fact that the tooth’s nerve has undergone degenerative changes.

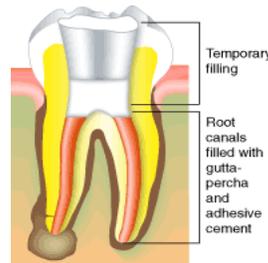
Figure 2



As shown on **Figure 2**, the first step of root-canal therapy involves cleansing bacterial toxins, damaged or dead nerve tissue and organic debris from within the portion of the tooth originally occupied by the tooth’s formerly healthy nerve tissue. This is required to ensure that these

irritants stop the body from activating the inflammatory reaction.

Figure 3



As illustrated in **Figure 3**, once this space has been cleansed, the second phase of root-canal therapy is started which involves filling in and sealing up the interior of the tooth with a specialized material. This is necessary to minimize the possibility that bacteria will be able to recolonize inside the tooth and to encapsulate any debris that could not be removed during the cleansing process so that it cannot leak out and re-trigger the inflammatory process.

WHAT EXACTLY IS ROOT-CANAL THERAPY ?

REFERRAL PROGRAM

Join Our Referral Program and Win!

Refer a patient to our office and be placed in a drawing to win a \$100 gift certificate to a local restaurant. The next five names drawn will win a \$15.00 gift certificate to Starbucks. The referred patient will receive a free teeth whitening with a paid exam, x-rays and cleaning. The more patients you refer the better your chances.

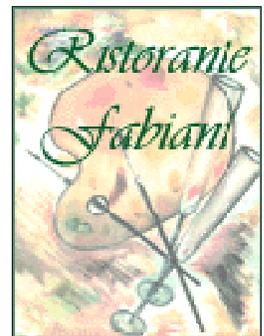
Good Luck!

CONGRATULATIONS TO MICHAEL FIUMARA OF FIUMARA & TOMLIN, ATTORNEYS AT LAW, WINNER OF A \$100 DINNER AT:



A Heartfelt Thank You to the Next 5 Winners Drawn:

Al Woicicki, Kristen Rahwles, Joyce Klein, Eric Lynn and Renee Coggins! Enjoy Your Starbucks's Gift Certificates!



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WE ARE ON THE WEB!
www.CostanzaSantaRosaDentist.com

TONGUE IN CHEEK

Bring this completed Dental Word Teaser to your next appointment and receive a \$5.00 gift certificate to Starbuck's Coffee. Good Luck!

Unscramble these four jumbled words one letter to each square to form common words

O S F S L

R N O W C

I E O L R F U D

T E R H B A

Now arrange the letters in the blue boxes to form the surprise answer as suggested by the cartoon to the right.

The single dentist couldn't get a date because girls gave him:



THE " "

Answer in next newsletter!

Answer to last puzzle: A "White Christmas"

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ADDRESS CORRECTION REQUESTED

